



## Session 1:

# Whole School Engagement Strategies for Reducing Student Absenteeism



Professional Learning Series

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## Welcome & Meet the Team



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## Three E-Learning Sessions

During these sessions, participants will learn how to work as a team to take a multi-tiered approach to improve attendance in their schools:

- ❖ **Session 1** — Whole School Engagement Strategies for Reducing Student Absenteeism
- ❖ **Session 2** — Early Intervention Strategies: Using Teams to Monitor and Identify Students in Need of Support
- ❖ **Session 3** — Partnering to Make a Difference



## Learning Goals for Session 1

### *Participants will:*

- Draw on high leverage, whole school strategies to create
  - positive conditions for learning and
  - strong relationships with students and families that prevent absenteeism
- Be introduced to the framework of multi-tiered attendance strategies that moves schools towards prevention and early intervention
- Learn a restorative approach to communicate with families about attendance



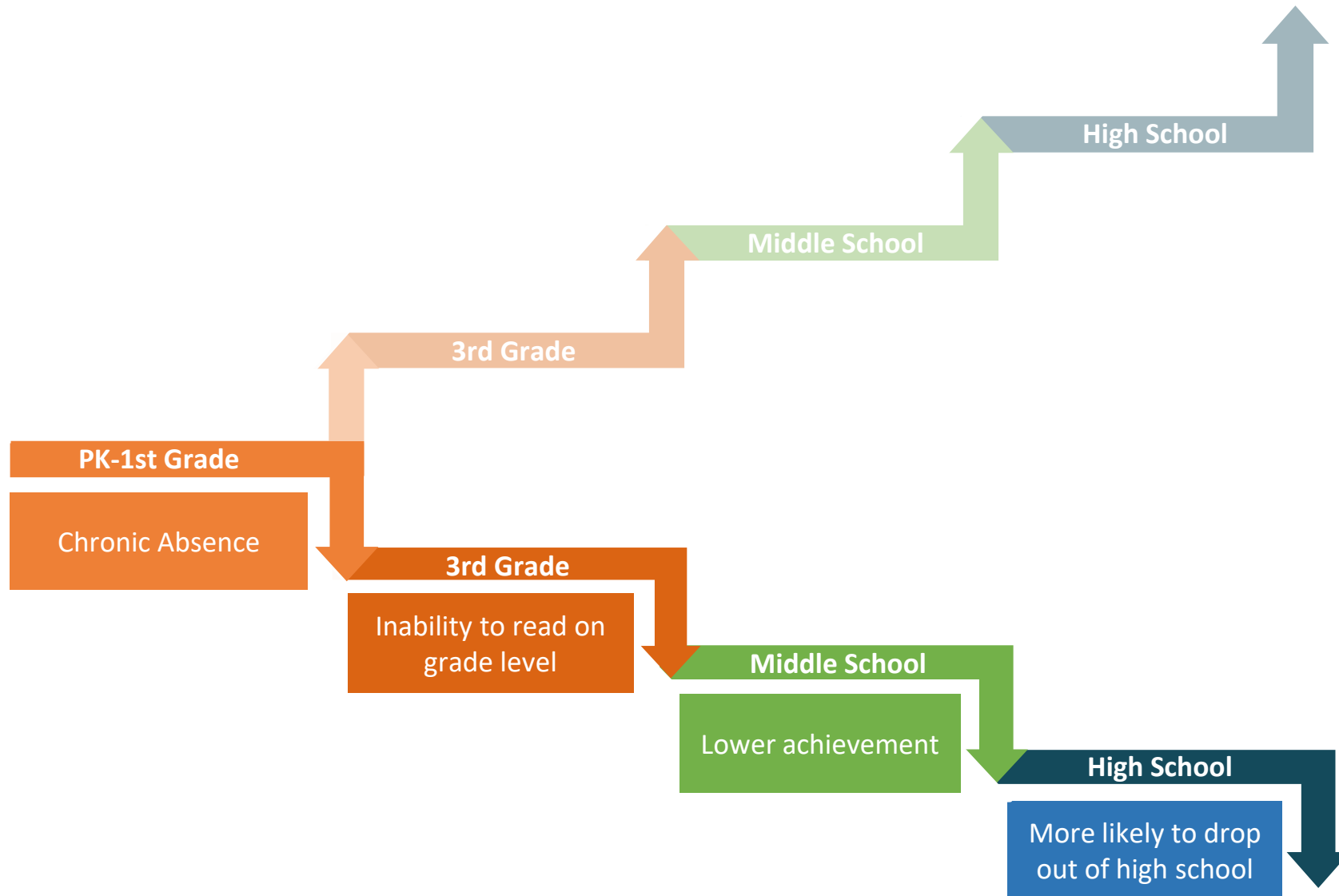
## Welcome & Introductions

### *Use the Chat and share:*

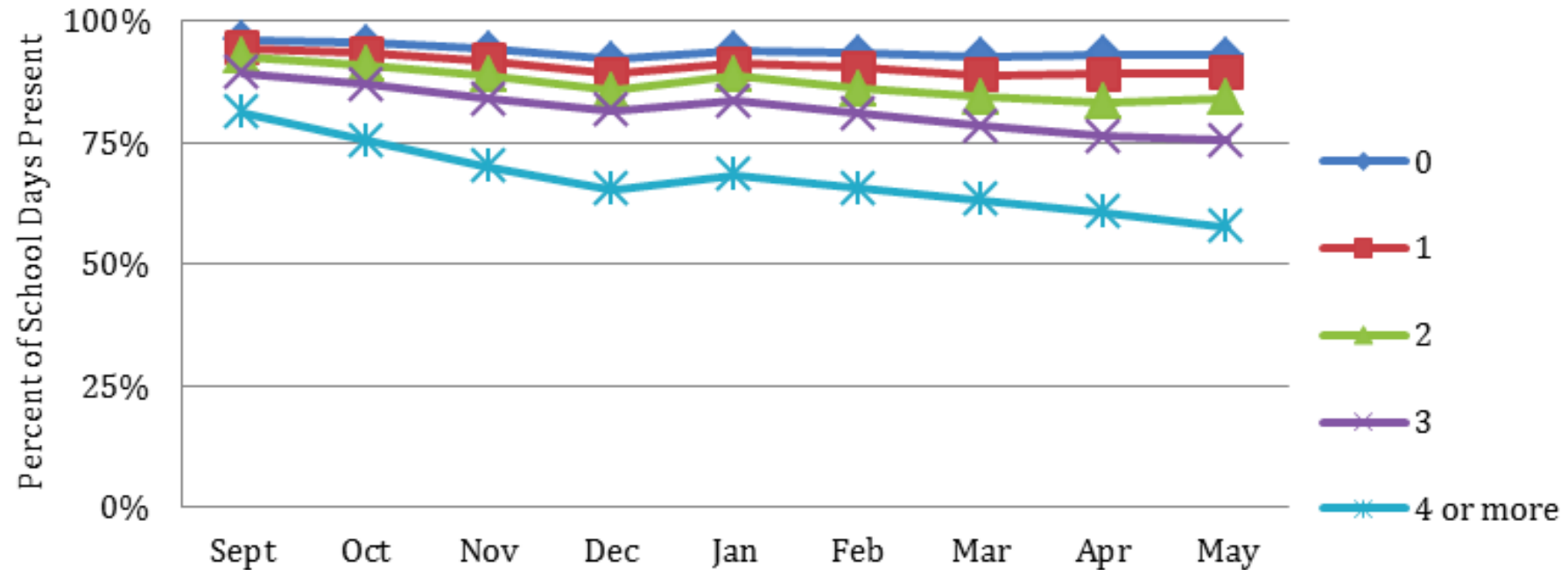
- ✓ Your name and role
- ✓ Your school and district
- ✓ Who motivated you to attend school every day?

# **Overview of Chronic Absence**

# Improving Attendance Matters



# In Baltimore City, 9<sup>th</sup> Graders who Attended School Regularly Were Significantly More Likely to Pass Core Courses



## Attendance & Core Courses Pass Rates Based on Attendance

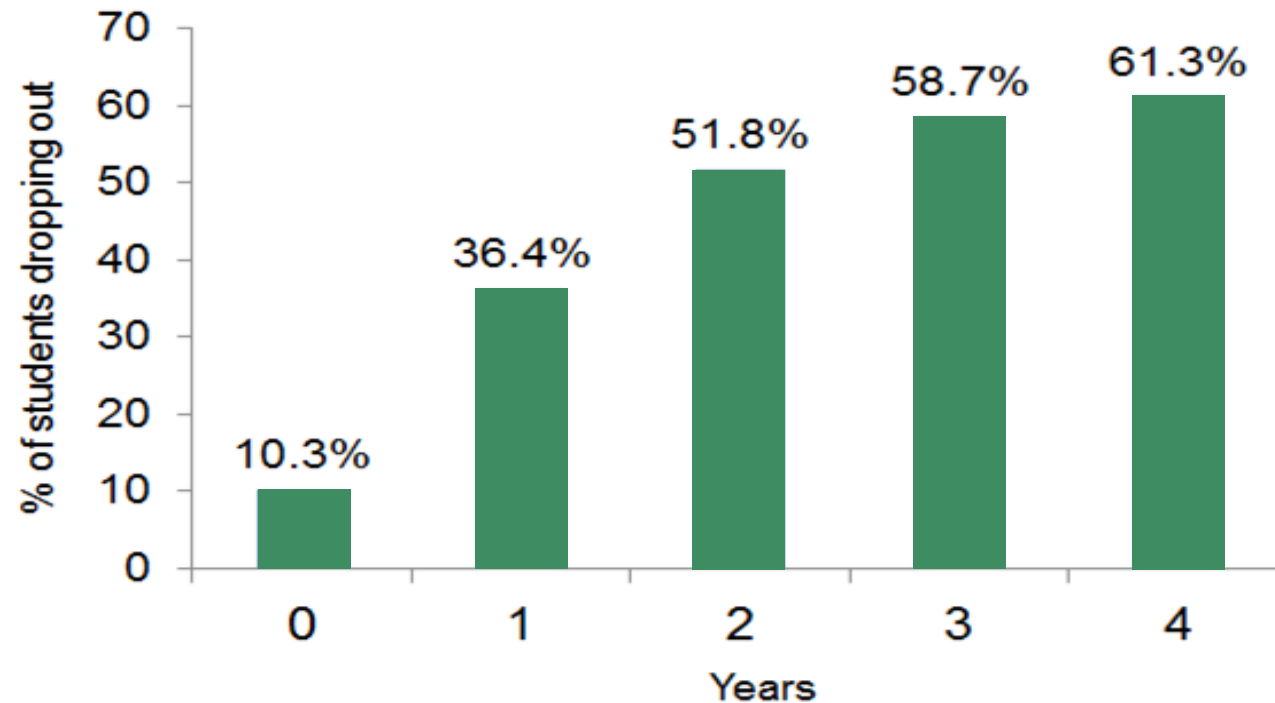
Source: Mac Iver and Messel, 2012. "Predicting High School Outcomes in the Baltimore City Public High Schools." *The Senior Urban Education Research Fellowship Series*, Vol. VII, summer 2012. The Council of Great City Schools.





## The Effects of Chronic Absence on Dropout Rates are Cumulative

Proportion of Students Dropping Out by Number of Years the Student was Chronically Absent from 8<sup>th</sup>-12<sup>th</sup> Grades



<http://www.utahdataalliance.org/downloads/ChronicAbsenteeismResearchBrief.pdf>

[www.attendanceworks.org](http://www.attendanceworks.org)



**What is the relationship  
between absences and equity?**

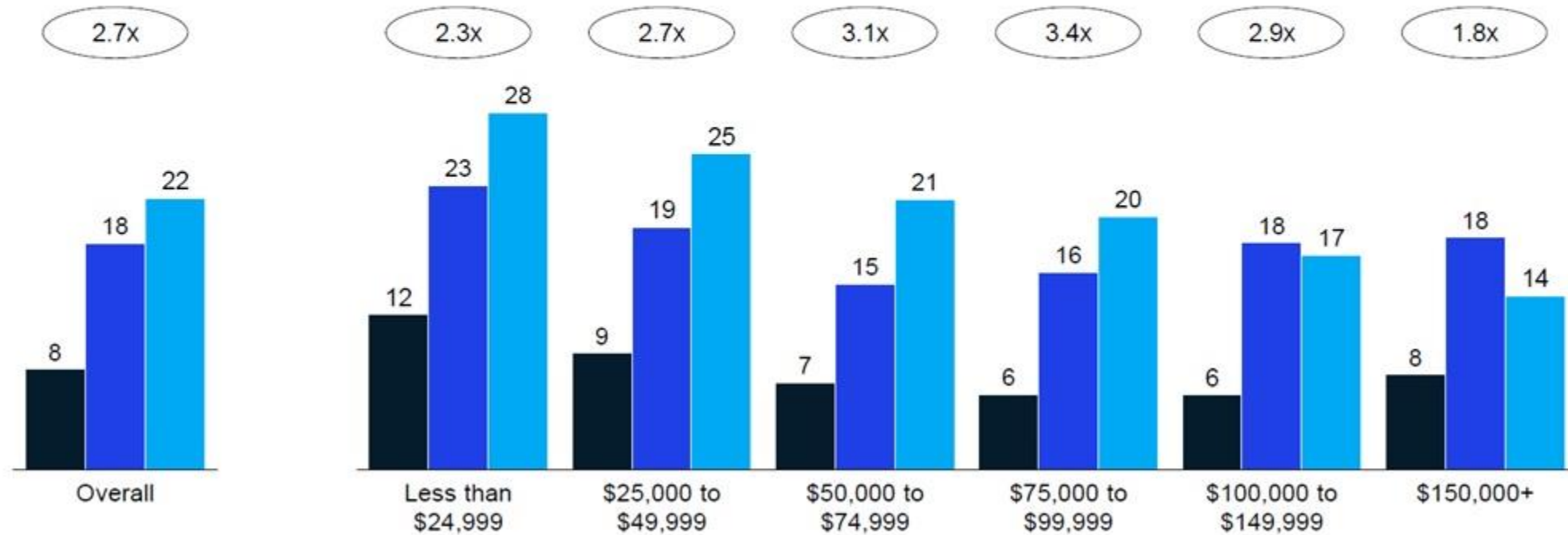
**Absenteeism is a *leading* indicator  
and a *cause* of educational  
inequity**

# What do we know about national trends?

## Attendance by income

% of parents with children in grades K-12 indicating their child could be chronically absent

- Pre-pandemic (% of parents reporting their student used to miss 15+ days in a full year)
  - Spring 21 (% of parents reporting their student has missed 15+ days in 20-21 school year)
  - Fall 21 (% of parents reporting their student has missed 4+ days in 21-22 school year so far)
- # Increase from pre-pandemic to Fall 21



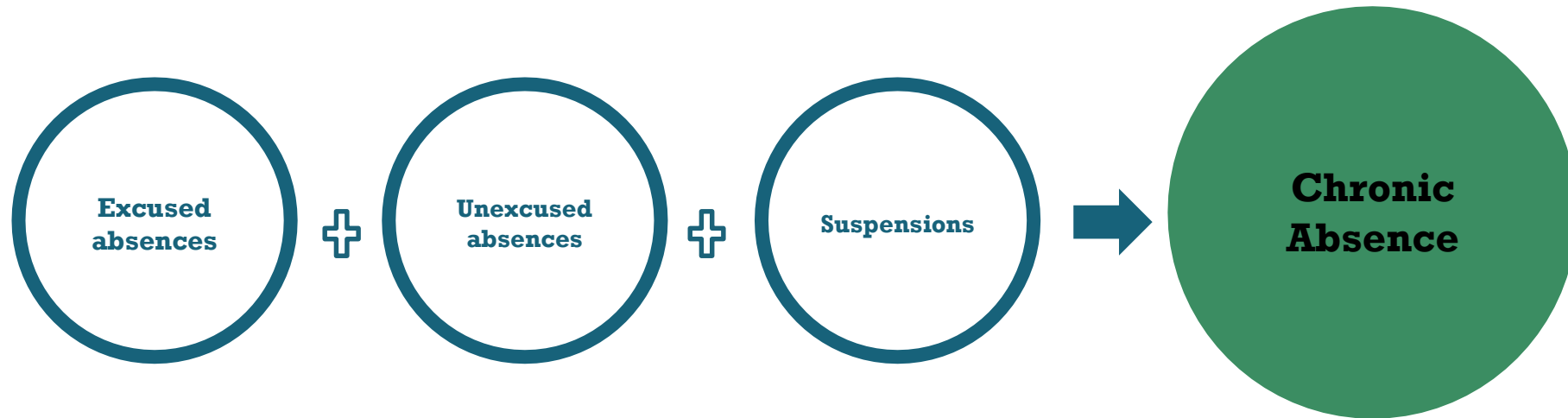
Source: McKinsey Parent Survey June 2021 (n = 16,370) and November 2021 (n = 14,498)

McKinsey & Company 20



## Chronic Absence Measures Lost Opportunity to Learn

Chronic absence is missing so much school for any reason that a student is academically at risk. Chronic absence is defined as **missing 10 percent or more of school for any reason.**



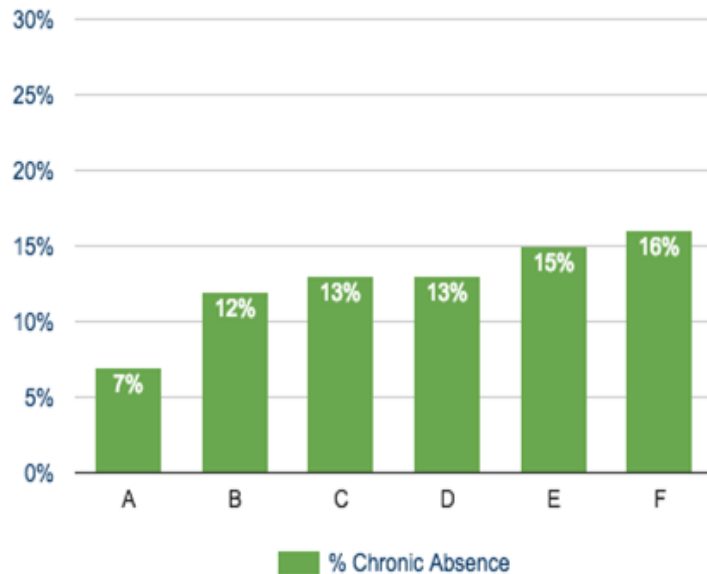
Chronic absence is different from **truancy** (unexcused absences only) or **average daily attendance** (how many students show up to school each day).



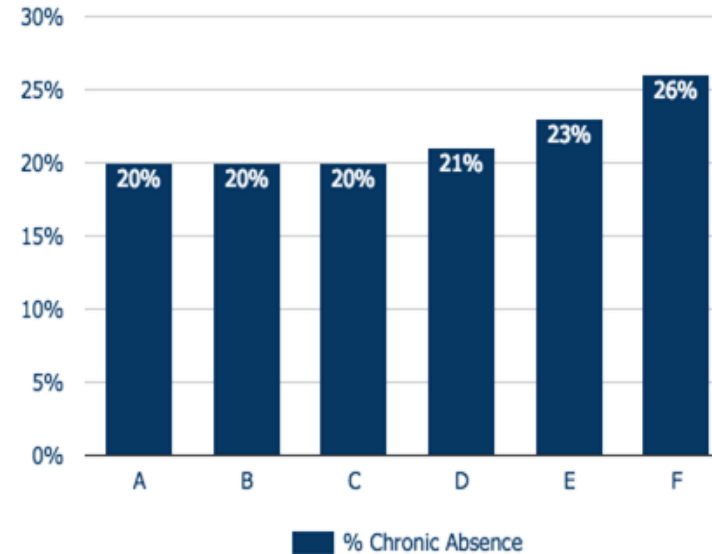
## Average Daily Attendance (ADA) Can Mask Chronic Absence

90% and even 95%  $\neq$  A

Chronic Absence For 6 Elementary Schools in Oakland, CA with 95% ADA in 2012



Chronic Absence for 6 Schools in New York City with 90% ADA in 2011-12



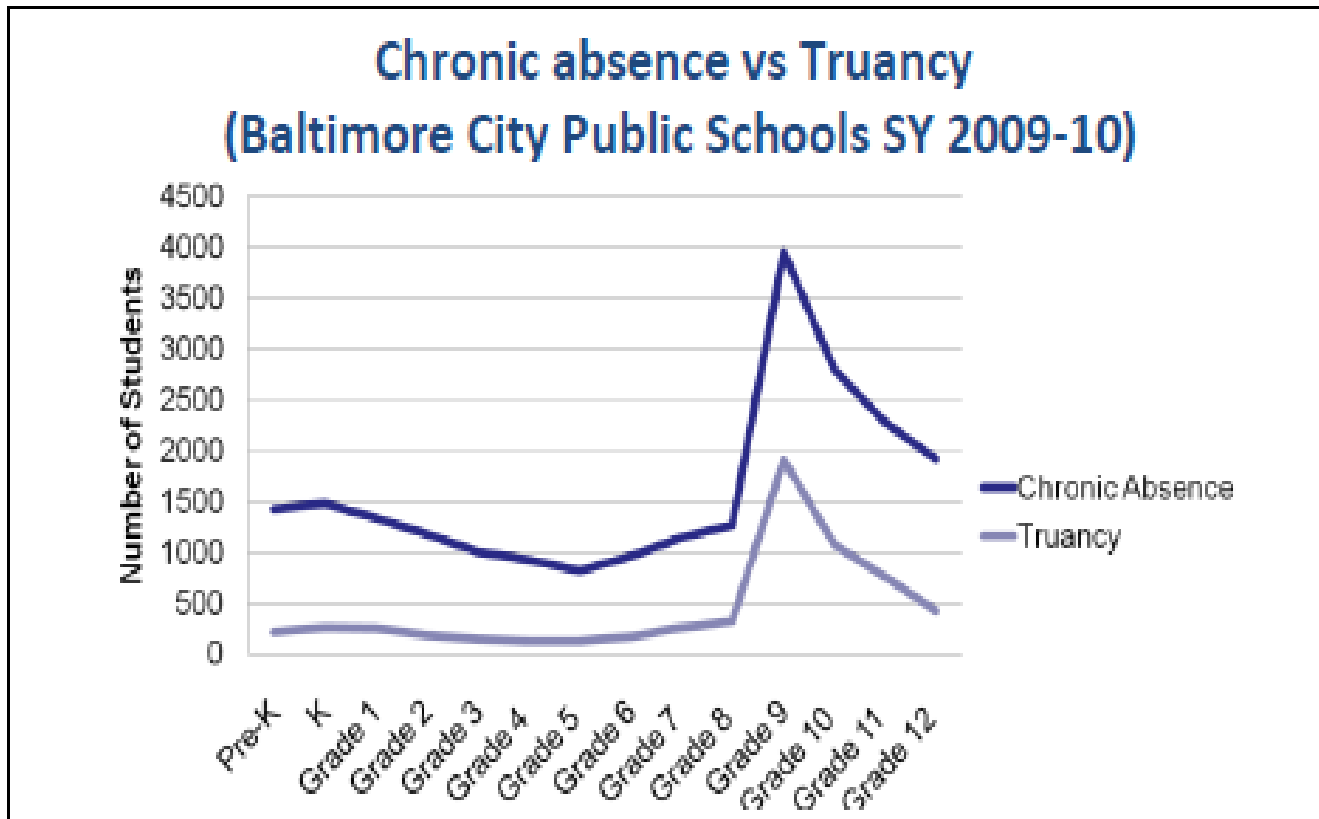
98% ADA = little chronic absence  
95% ADA = don't know  
93% ADA = significant chronic absence



## Truancy (*unexcused absences*) Can Underestimate Chronic Absence



Re-Engagement & Targeted Support



Note: MD defines truancy as missing 20% of the school year.

# What's the Difference Between Chronic Absence vs. Truancy?

## Truancy

- ▲ Counts ONLY unexcused absences
- ▲ Emphasizes individual compliance with school rules
- ▲ Uses legal, typically more blaming and punitive, solutions



## Chronic Absence

- Counts ALL absences (*excused, unexcused & suspensions*)
- Emphasizes impact of missed days
- Uses preventative, problem-solving, trauma-sensitive strategies
- Cultivates family & student engagement





## Effective Practice Pathway

Mindset

Actionable  
Data

Capacity

Strategies





## Chat Reflection

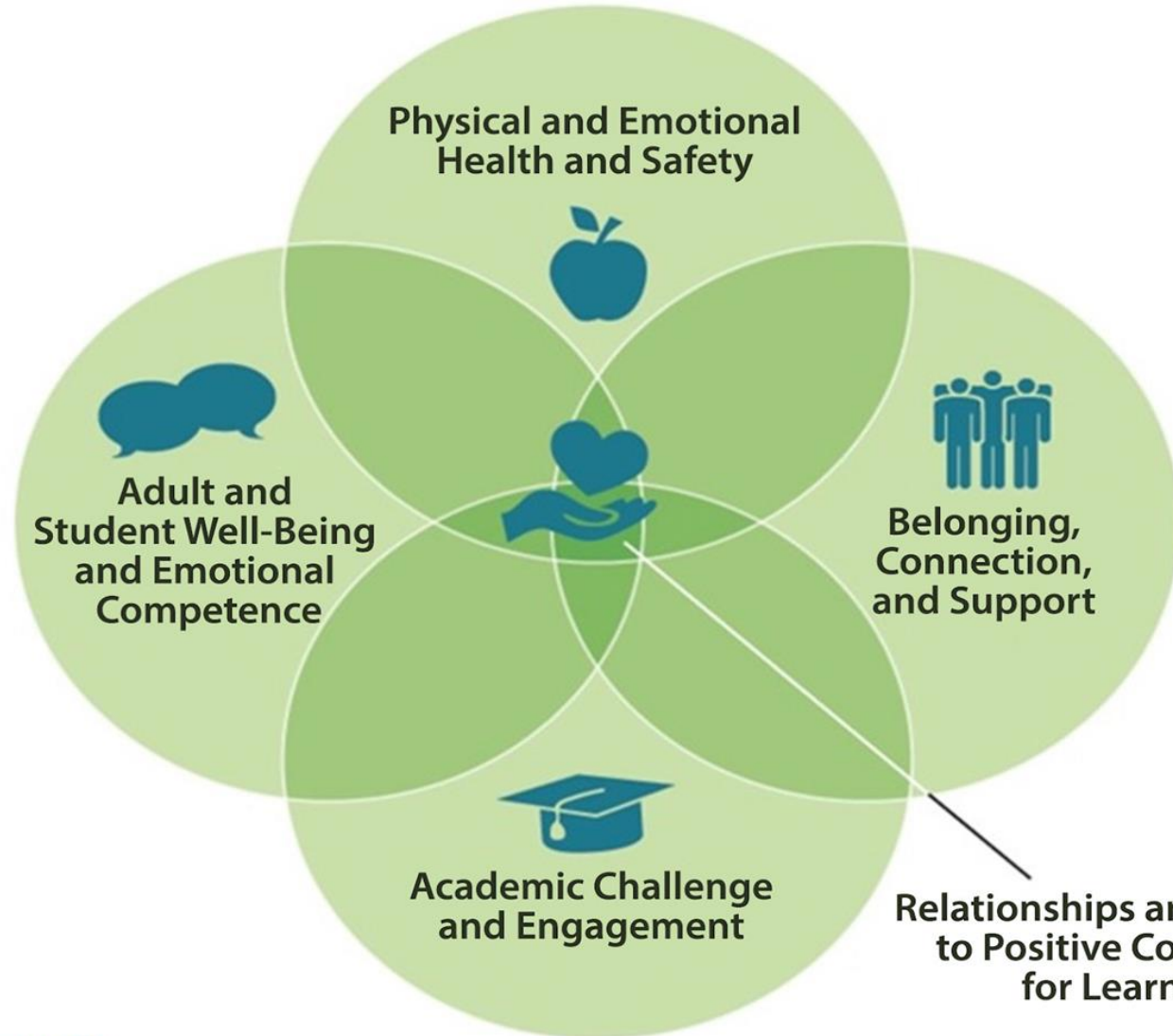
*Where is your school or district on the pathway to effective practices?*

- Mindset
- Actionable Data
- Capacity
- Strategies



## **Positive Relationships with Students & Families**

# Positive Conditions for Learning Lead to Students Being Engaged and Attending Regularly





## The Push and Pull of Conditions for Learning

### Examples of Push-Out Factors

**Feeling:**

Ignored

Unsafe

That you do not belong

**Experiencing:**

Bullying

Boredom

Harsh and Exclusionary Discipline

Please Write in the Chat:

1. What is pushing students out of school?
2. What is pulling them in?

### Examples of Pull Factors

**Feeling:**

Cared for

Safe

That you belong

**Experiencing:**

Engagement

Support for students and their families



# Relationships are Essential

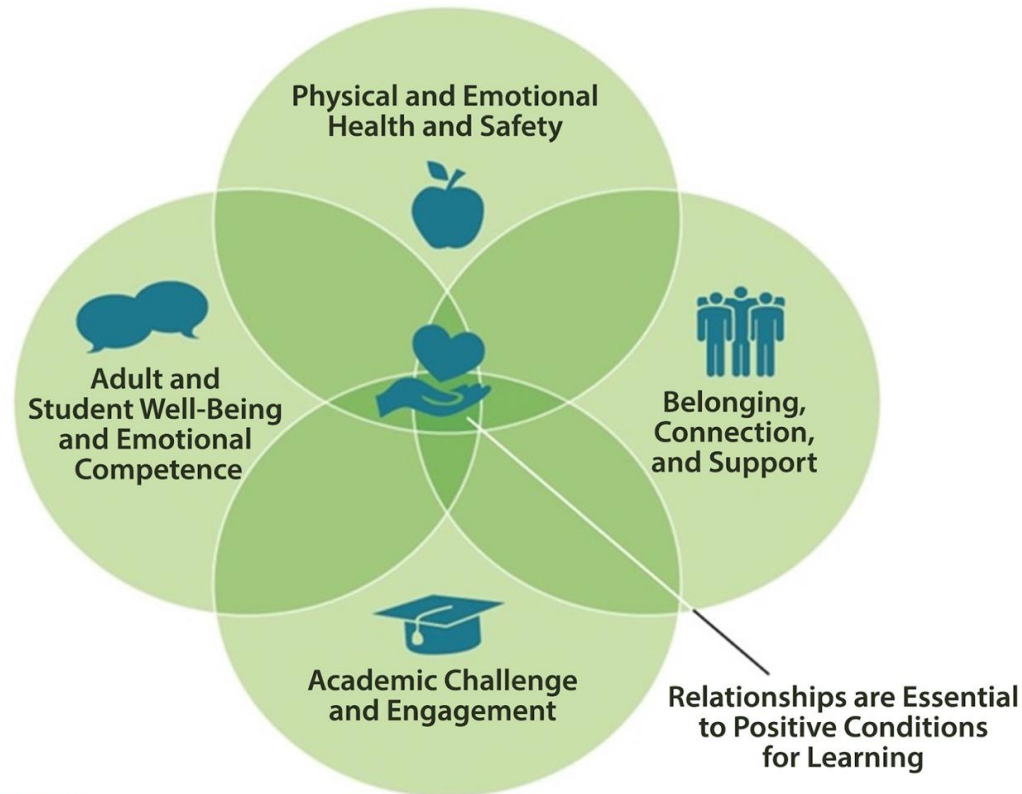


<https://vimeo.com/260252509>



# Reflection

How did the video illustrate positive conditions for learning?



# Small Group Discussion

## About Your School:

- In your experience, what strategies work to forge positive relationships with students and families?
- Share how you reach students & families who aren't connected to school because of a history of disconnection, who are experiencing poverty or racial bias, or language barriers.



## Ground Rules

- Turn on your video camera
- Briefly introduce yourself
- Raise your hand to speak
- Ask clarifying questions
- Explore differences of opinion
- Create space for everyone to speak (*and use the chat to express ideas*)
- The person whose first name is closest to the letter "A" should facilitate.



## **Popcorn Share: Raise Your Virtual Hand**

***Please share how you reach students & families who aren't connected to school.***





## Encourage Focus on High Leverage Relationship Activities

### ***What is a high leverage activity? A high leverage activity:***

- Lays a foundation for caring and positive relationships
- Can be used with staff and with students and families
- Offered universally with extra attention and tailoring to ensure it reaches chronically absent students

*(Examples: Greeting By the Door, Giving Thanks, Individual Learning Plans, Restorative Circles, etc.)*



## Hold on to what we know works. Example: Greetings by the Door

1. Positive Greeting by Name
2. Smile, offer an affirming comment
3. Give students a choice, low / no contact options:
  - Wave
  - Thumbs up
  - Bow
  - Elbow bump



<https://www.edutopia.org/video/making-connections-greetings-door>



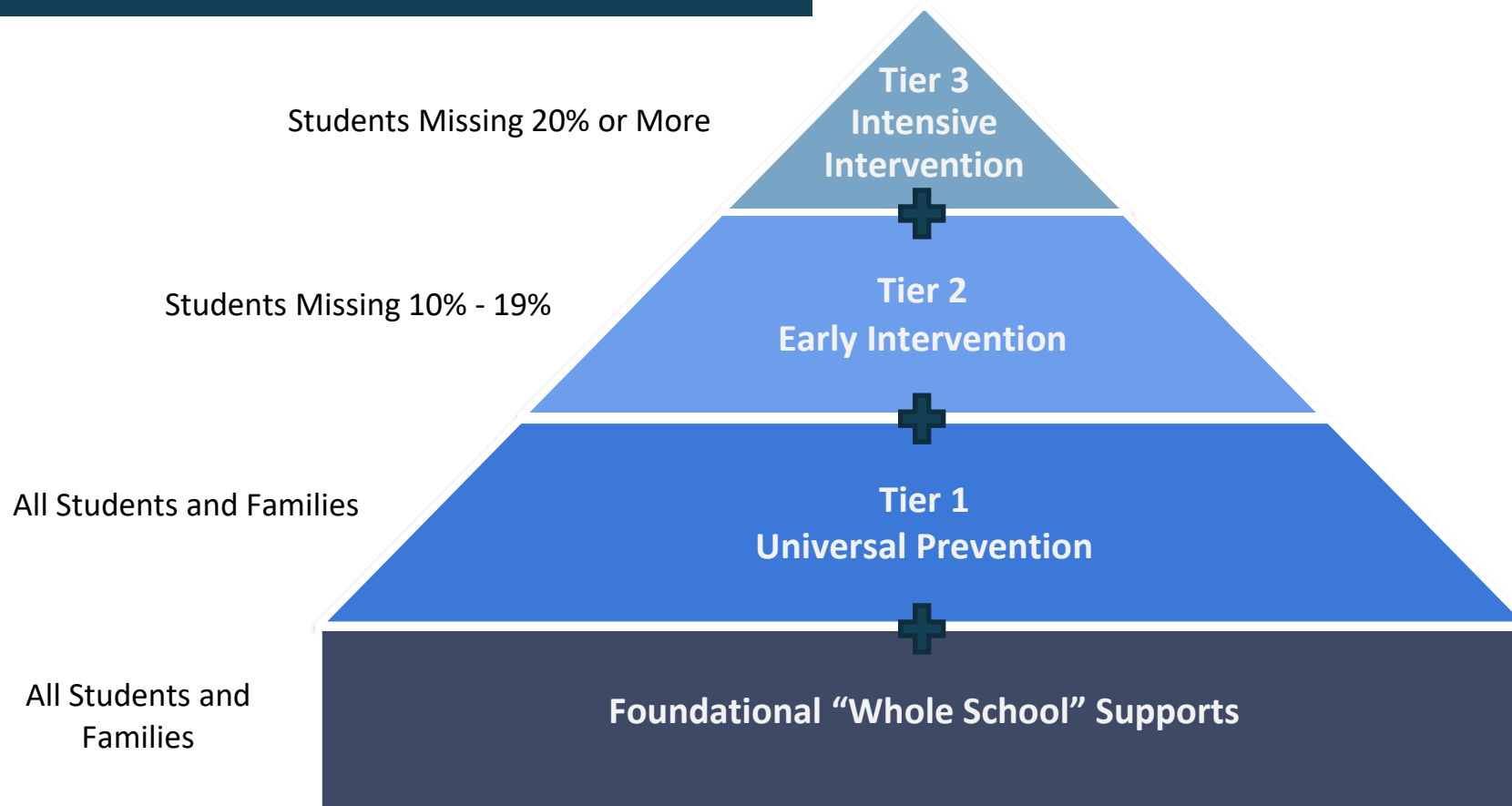
# Multi-Tiered System of Support

The Attendance Strategy and MTSS should be led by the school principal and the leadership team.

Teams working on improving student attendance could include the school's:



# The Team is Responsible for the School's Multi-Tiered System of Support





## Foundational Supports are Building Blocks of Schools that Promote Engagement

Share in Chat: In your experience which foundational supports have been most essential at your school or in your district

Healthy learning environments	Enrichment activities and clubs	Positive relationships	Active family and student engagement
Access to tech equipment and connectivity	Challenging and Engaging Curriculum	Traditions and celebrations	Support for families to facilitate learning at home
Welcoming, safe school climate	Advisories or Morning Meetings to Build Community	Learning Supports	Access to Food and Other Basic Needs

**Foundational “Whole School” Supports**



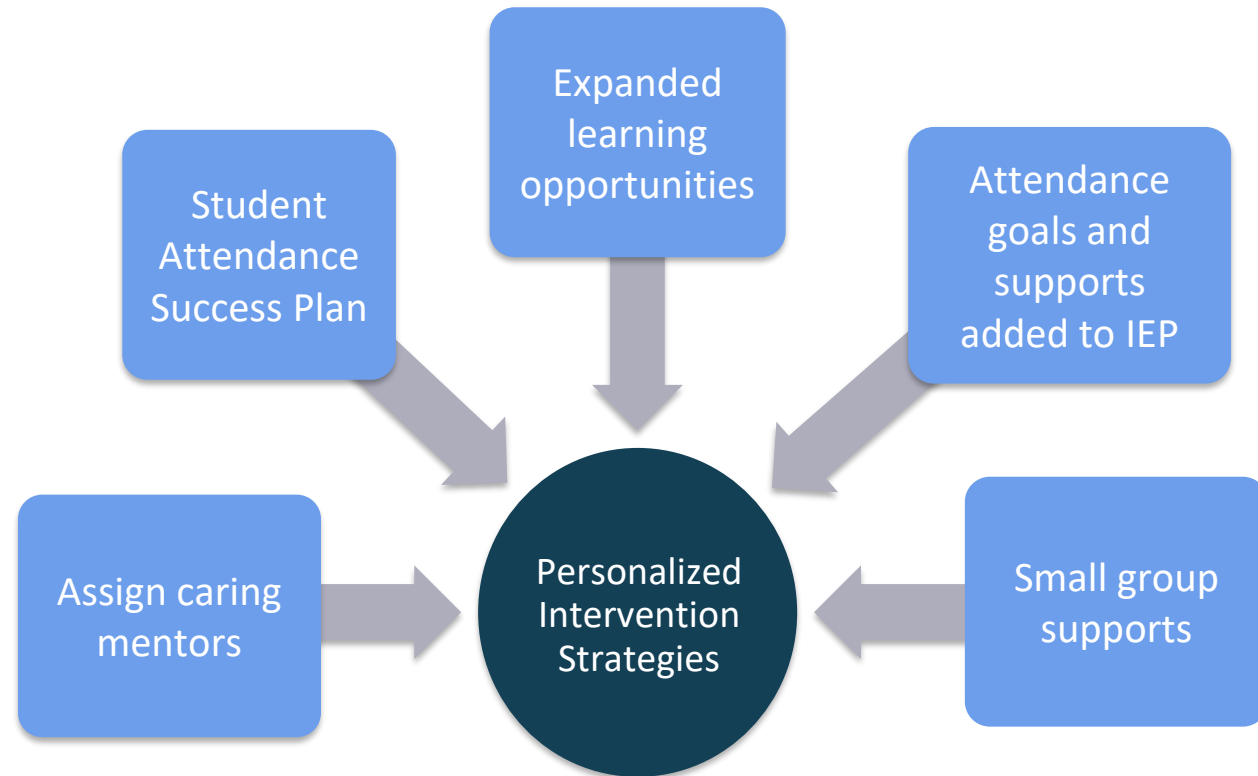
## **Tier 1: Universal Attendance Supports**

Share in the Chat: In your experience which universal supports have been most essential at your school or in your district?

- ❖ Clear, concise and consistent communication about schedules and expectations
- ❖ Predictable daily/weekly routines related to attendance
- ❖ Take daily attendance accurately with care
- ❖ Personalized communication to families when students are absent
- ❖ Recognition of good and improved attendance
- ❖ Access to wellness checks and connectivity assessments
- ❖ Regular monitoring of attendance data



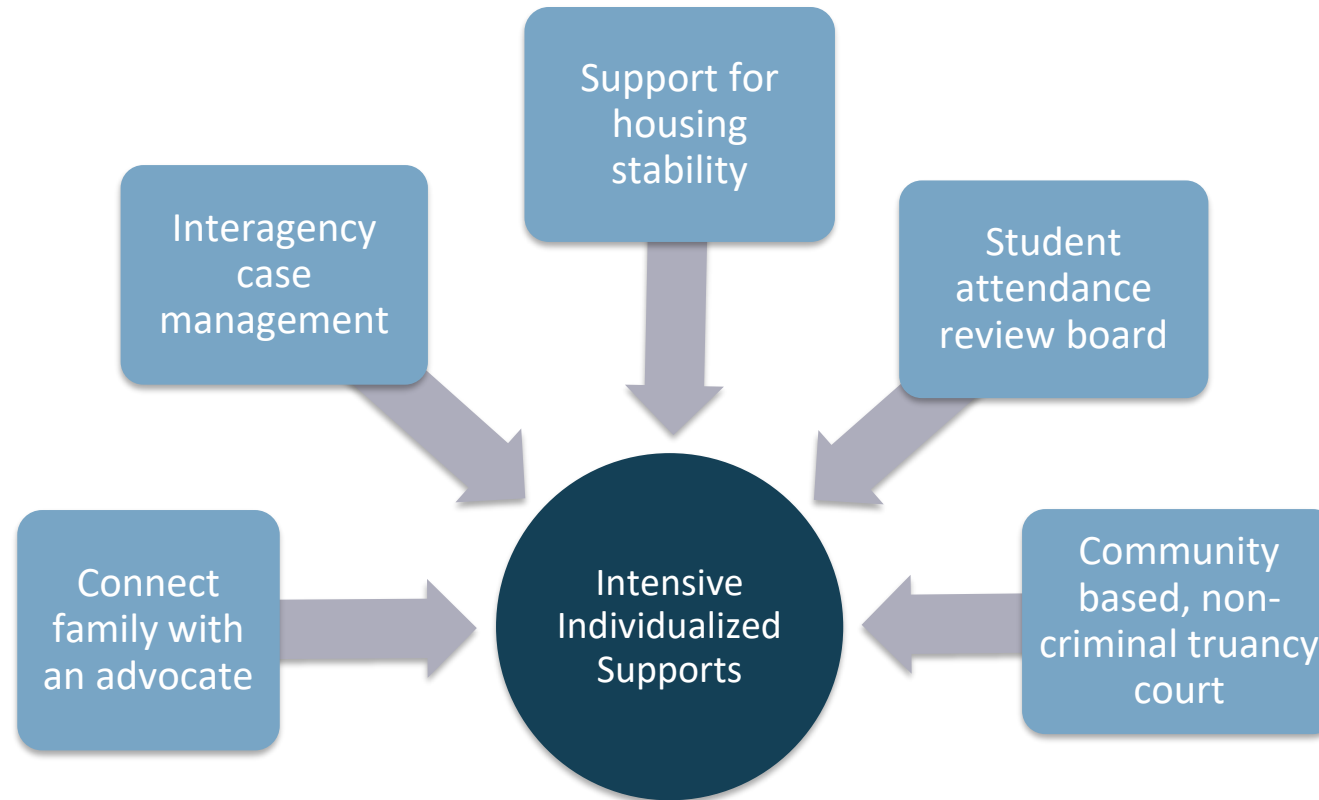
**Tier 2: Strategies layer in support, strengthen relationships, and take a problem-solving approach**







### **Tier 3: Strategies involve public and community partners and integrated case management**





## **Taking a Restorative Approach to Communication & Engagement**



## Center Communication with Students in Restorative Practices

**Engagement** — involving individuals in decisions that affect them by listening to their views and genuinely taking their opinions into account

**Explanation** — explaining the reasoning behind a decision to everyone who has been involved or who is affected by it

**Expectation clarity** — making sure that everyone clearly understands a decision and what is expected of them in the future

(Kim & Mauborgne, 1997)

<https://www.iirp.edu/restorative-practices/defining-restorative/>



## Impersonal Letters Break a Restorative Approach

### Impersonal Letters, Auto-generated, Negative Truancy Letters:

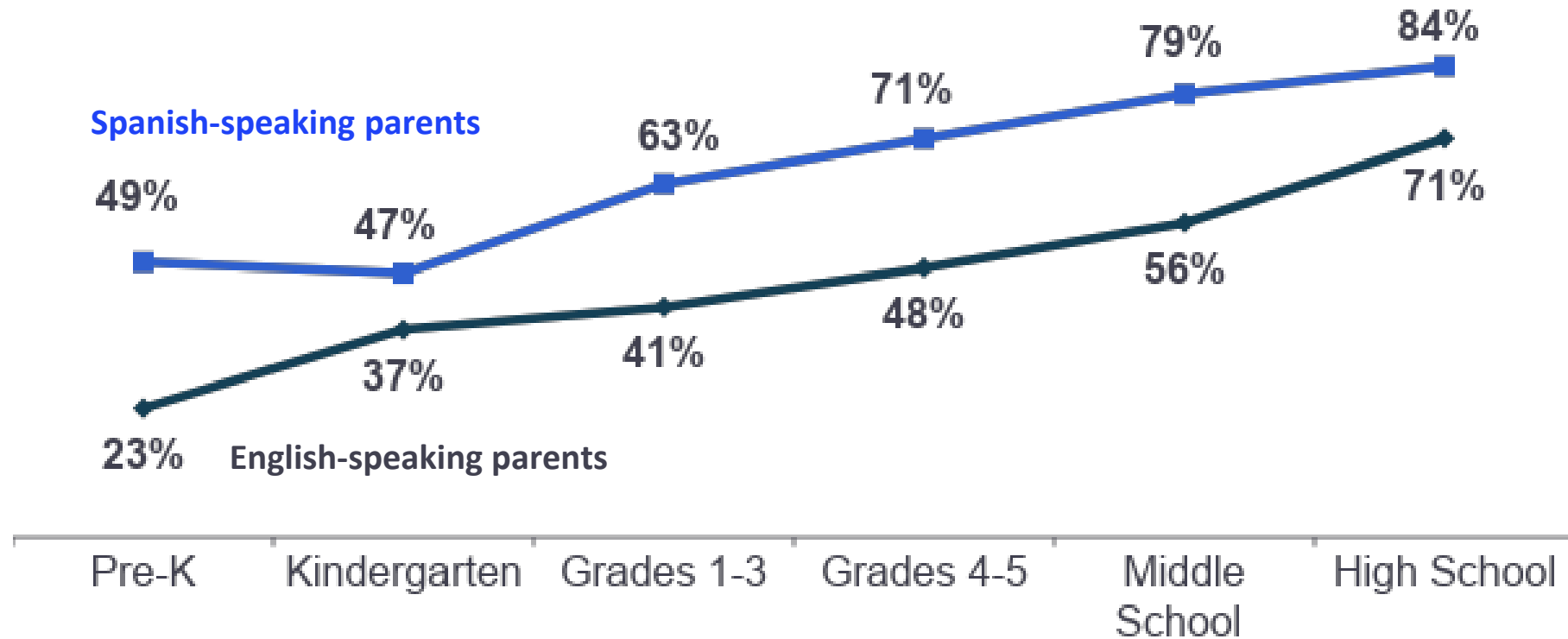
- Easy to disregard
- Many parents felt many of the absence were legitimate and didn't understand why they received a letter.
- Many parents felt that the school didn't understand their attendance challenges
- Aren't as effective as clearly written, supportive letters

### Teachers Not Addressing Absenteeism:

- Most parents reported that they regularly communicate with their children's teacher, but never about absences

# Misconceptions about the Importance of Attendance in the Early Grades can Lead to Increased Absenteeism

*Percent who say “It’s a big deal to miss at this grade level”*



Source: Ad Council & Calif. Attorney General – Parent Ethnographies 2015  
<https://oag.ca.gov/truancy/toolkit>  
<https://oag.ca.gov/sites/all/files/agweb/pdfs/tr/toolkit/QuantitativeResearchReport.pdf>





## Are students engaged?

### Half of teens felt disengaged from school

ITEM RESPONSES	STRONGLY AGREE
At this school, I get to do what I do best every day.	23%
My teachers make me feel my schoolwork is important.	44%
I feel safe in this school.	42%
I have fun at school.	28%
I have a best friend at school.	71%
In the last seven days, someone has told me I have done good work at school.	40%
In the last seven days, I have learned something interesting at school.	43%
The adults at my school care about me.	39%
I have at least one teacher who makes me excited about the future.	55%

Source: Gallup Fall 2015 Student Poll

[www.attendanceworks.org](http://www.attendanceworks.org)



## Questions to Consider: Youth Engagement

- What structures exist to ensure that every student is connected to at least one caring adult?
- What engaging curricular and enrichment opportunities are available at our school? Do all students have access to those opportunities?
- How is student voice connected to the social and academic environment of the school? Do all students have equal opportunity to have voice?
- How does our school celebrate the cultural and racial diversity of all members of our student body? If it doesn't who is missing?
- What opportunities exist for students to engage meaningfully with their peers?



## Student Advisory

An **advisory** is a regularly scheduled period of time, typically during the school day, when school-based staff meet with small groups of students for the purpose of advising them on academic, social, or future-planning issues. Advisories may follow a curriculum and clear set of routines.

- ✓ Ensure that at least one adult in the school is getting to know each student well
- ✓ Ensure that each student's learning needs are being met
- ✓ Encourage students to make good academic and social choices
- ✓ Encourage students to plan for their future
- ✓ Foster stronger adult-student relationships
- ✓ Foster a stronger sense of belonging and community among students





## Action Steps that You Can Do NOW!

- Communicate supportive messages (Stay Safe, Stay Healthy, Keep Connected and Keep Learning) throughout the school year.
- Provide personalized and caring messages to students who are chronically absent.
- Connect with students who are missing a lot of school and check in on them.
- Offer students actionable steps to improve attendance.
- Provide academic, social, engagement and mental health support as needed.
- Make sure students and families know what resources are available for basic needs as well as learning at home.



## Additional Resources from Attendance Works

### Letters for Families

<https://www.attendanceworks.org/resources/welcome-students-to-school/>



### Handouts for Families

- ✓ Available in English, Spanish, Chinese, Vietnamese, Tagalog and Creole

<https://www.attendanceworks.org/resources/handouts-for-families/>

### Sign up for the 2022 Attendance Awareness Campaign

<https://awareness.attendanceworks.org/contact/aam-updates/>



#### Keep Your Child On Track in Middle and High School: Pay Attention to Attendance

Even as children grow older and more independent, families play a key role in making sure students access learning opportunities and understand why attendance is so important for success in school and on the job. Families can also advocate for resources to help students learn if they cannot attend in-person.

**DID YOU KNOW?**

- Students should miss no more than 9 days of school each year to stay engaged, successful and on track to graduation.
- Frequent absences can be a sign that a student is losing interest in school, struggling with school work, dealing with a bully or facing some other difficulty.
- By 8th grade, absenteeism is one of three signs that a student may drop out of high school.
- By 9th grade, attendance is a better predictor of graduation rates than 8th grade test scores.
- Missing 10%, or 2 days a month, over the course of the school year, can affect a student's academic success.

**WHAT YOU CAN DO**

**Make school attendance a priority**

- Talk about the importance of showing up to school every day.
- Help your children maintain daily routines, such as finishing homework and getting a good night's sleep.
- Try not to schedule dental and non-Covid-19 related medical appointments during the school day.
- Keep your child healthy, and if you are concerned about Covid-19, call your school for advice.
- If your children must stay home because they are sick or in quarantine, make sure they have asked teachers for resources and materials to make up for the missed learning time in the classroom.

**Help your teen stay engaged**

- Find out if your children feel engaged by their classes, and feel safe from bullies and other threats.
- Make sure your children are not missing class because of challenges with behavioral issues or school discipline policies. If any of these are problems, contact the school and work with them to find a solution.
- Monitor your child's academic progress and seek help from teachers or tutors when necessary. Make sure teachers know how to contact you.
- Stay on top of your child's social contacts. Peer pressure can lead to skipping school, while students without many friends can feel isolated.
- Encourage your child to join meaningful after-school activities, including sports and clubs.
- Notice and support your children if they are showing signs of anxiety.

**Communicate with the school**

- Know the school's attendance policy - incentives and penalties.
- Check on your child's attendance to be sure absences are not adding up.
- Seek help from school staff, other parents or community agencies if you need support.

Revised October 2021

Visit Attendance Works at [www.attendanceworks.org](http://www.attendanceworks.org) for free downloadable resources and tools!



# Additional Resources

- Pathways to Engagement: A Toolkit for Covid-19 Recovery Through Attendance  
<https://www.attendanceworks.org/resources/toolkits/pathways-to-engagement-a-toolkit-for-covid-19-recovery-through-attendance/>
- How to Guide Relationship Mapping: Download in-person and virtual versions of this guide at <https://mcc.gse.harvard.edu/resources-for-educators/relationship-mapping-strategy>
- 2x10 Relationship Strategy Bank  
[https://www.scoe.net/media/e40lyyjr/sesion\\_2\\_relationship\\_strategy\\_bank.pdf](https://www.scoe.net/media/e40lyyjr/sesion_2_relationship_strategy_bank.pdf)
- America's Promise – resources to work with teens  
<https://www.americaspromise.org/voices-of-young-people>



## Questions from the Audience





## Learning Goals for Session 1

### Participants will:

- Draw on high leverage, whole school strategies to create
  - positive conditions for learning and
  - strong relationships with students and families that prevent absenteeism
- Be introduced to the framework of multi-tiered attendance strategies that moves schools towards prevention and early intervention
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## Evaluation Survey

Please let us know how we can improve:

[https://app.upmetrics.com/data\\_collector/ckf2oltbqlt8k0759tfdbfybj](https://app.upmetrics.com/data_collector/ckf2oltbqlt8k0759tfdbfybj)

**Thank you!**



**Sue Fothergill, Director of Strategic Programming**

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**Adrienne Sesay, Senior Fellow**





## About Us

**Attendance Works** advances student success and closes equity gaps by reducing chronic absence. Operating at the local, state, and national level, Attendance Works:

- ✓ Advances better **policy**
- ✓ Nurtures proven and promising **practice**
- ✓ Promotes meaningful and effective **communication**
- ✓ Catalyzes needed **research**

Since our launch in 2010, we have become the nation's "go-to" resource for improving student attendance. To learn more, visit our website: [www.attendanceworks.org](http://www.attendanceworks.org)



# **Appendix: Additional Resources**



## Evidence-Based Programs

### Relational Home Visits

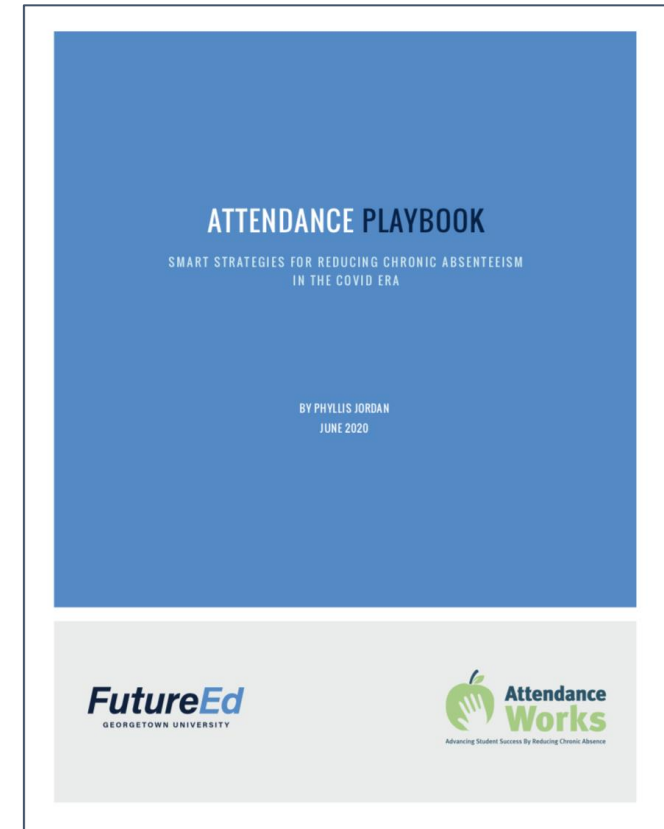
- ✓ Goal is to create positive relationship between educators and parents *before* any issues arise.
- ✓ Example of model program: Parent Teacher Home Visits  
<http://www.pthvp.org/what-we-do/pthv-model/>
- ✓ Offers in-person and online training
- ✓ Offers in-person and online visiting options

### Mentoring

- ✓ Goal is to create positive connection between mentor and student(s) to support student success in school
- ✓ Example of programs: MENTOR, Peer Group Connections, Success Mentor
- ✓ Virtual options for different age groups, <https://www.mentoring.org/virtual-mentoring-portals/>

# Attendance Playbook: Covid Edition

- Evidence-based interventions to improve attendance
- Links to effective programs and resources
- Listed by tiers for use
- A section on monitoring attendance in distance learning
- Covid-19 modifications for interventions
- Added guidance on clean environment



Attendance Playbook: <https://www.future-ed.org/attendance-playbook/>

Implementation Guide: <https://www.attendanceworks.org/resources/attendance-playbook/>



## How to Use the Attendance Playbook

### The Guide to the Attendance Playbook offers practical tips for:

- Forming a team
- Using attendance data to determine the number of strategies
- Analyzing why students are absent and selecting strategies that address those reasons
- Realistically assessing your team's capacity to implement each strategy
- Selecting strategies that are likely to have the greatest impact for the lowest effort
- Making an implementation plan
- Assessing how well the strategies worked

<https://www.attendanceworks.org/resources/attendance-playbook/>