

# Professional Leadership Attendance Network

**Would you like to build your leadership skills and better engage your district team to improve student attendance rates?**

Designed for district administrators, Attendance Works' Professional Leadership Attendance Network (PLAN) offers an opportunity to learn from experts and organize a clear plan of action in a collaborative learning environment. The practical tools and personalized coaching will empower you in your role as a district leader in building better systems to improve attendance. **With PLAN you will:**

- Participate in six two-hour sessions with a cohort of district leaders, over the course of one year, facilitated by experts in the field
- Identify and work on a critical problem of practice for your district during six additional coaching sessions with Attendance Works
- Receive feedback from Attendance Works on your draft district plan
- Meet for three additional sessions to solve your problem of practice (optional)

## Confirmed Speakers

**Hedy Chang**, Executive Director and Founder, Cecelia Leong, Vice President of Programs, Attendance Works

**Dr. David Osher**, Vice President and Institute Fellow, American Institutes for Research

**Kwesi Rollins**, Director of the District Leaders Network on Family and Community Engagement and Leaders for Today and Tomorrow, Institute for Educational Leadership

**Dr. Marcy Shankman**, Vice President for Strategy, Director of Leadership Cleveland, Cleveland Leadership Center

**Facilitator**, Lorri Hobson, Director of Product Development, Attendance Works. Lorri is a proven leader with a track record of improving attendance as the Director of Attendance, Cleveland Metropolitan School District.

*"As I reflect on my success as a former district attendance leader, I feel privileged to have participated in continuous dialogues with an array of national experts. These experiences enabled me to achieve phenomenal outcomes in reducing chronic absenteeism. Attendance Works and I created PLAN to empower you to establish a successful school community that brings students back to the classroom."*

– Lorri Hobson, former Director of Attendance, Cleveland Metropolitan School District.

**PLAN launches in August, 2024. To learn more  
Email Lorri Hobson ([Lorri@attendanceworks.org](mailto:Lorri@attendanceworks.org))  
and Zach Freeman ([Zach@attendanceworks.org](mailto:Zach@attendanceworks.org))**

