



## Nurturing Belonging in the Spring

### Attendance Awareness Campaign 2026 Webinar #1 Discussion Guide April 1, 2026

Organize a viewing party! Consider watching the webinar or the recording with colleagues from your school, district or community. Feel free to use some or all of the questions to prompt a rich conversation about how to take action.

#### Examine Data on Attendance and Belonging

1. What are the current levels of chronic absence in your schools or districts this spring? What percent of students are chronically absent? How many? Which grades or student populations are most affected?
2. What data do you have related to student belonging (e.g., climate surveys, engagement data, or behavior)? What patterns do you notice? Find data collection samples [on our website](#).
3. Are there schools or classrooms where students report a stronger sense of belonging and have lower absence rates? What practices might be contributing to those outcomes?

#### Nurturing Belonging in the Spring

1. What insights did you gain from the webinar about strategies that foster a sense of belonging for students, especially during the spring months?
2. What practices do you already have in place to build relationships and nurture connection and belonging? What are their strengths and weaknesses?
3. To what extent is attention to belonging integrated into your attendance efforts, particularly as the school year progresses into spring?

#### Attendance Awareness Campaigns

1. What stood out to you from the state example of an attendance awareness campaign? What strategies or messages would resonate most with your community?
2. If you were to launch or refresh a campaign this spring, what would be your key message or goal? How might you connect it to fostering a sense of belonging?
3. Who should be involved in designing and leading the campaign (e.g., students, families, staff, community partners), and how can you ensure their voices are included?
4. How will you measure the impact of your campaign? What data, feedback, or indicators will you track to know if it's making a difference?
5. Consult the AAC [Count Us In! toolkit](#) to find positive engagement strategies, key concepts and tools to help educators build the universal tier one strategies that motivate students to come to school and then layering on support when that's needed.