



FRENCH
TOAST®

Perfect Attendance Program

www.frenchtoast.com



Why French Toast Perfect Attendance?

French Toast wants what every parent wants for their children. We believe that a child's journey is built on the past by learning in the present and growing for the future. We also support school-centric causes to give all kids the opportunity for success.

French Toast, America's leading brand of schoolwear, is committed to doing everything possible to solve the issue of chronic student absenteeism. We believe that a child's life and future is positively affected by showing up to school each and every day. To that end, French Toast is currently accepting schools to participate in its Prefect Attendance Program.

Implementing month-long, semester-long and year long attendance recognition programs is a powerful way to create a positive culture of attendance in your school. French Toast is here to help.



How It Works

In exchange for the above information, French Toast will provide:

- Perfect Attendance kids with collateral to reinforce the importance of attending school everyday
- Sponsorship of a monthly uniform drawing for students with perfect attendance throughout the month. Two winners should be selected through a random drawing. Each winner will receive a new uniform (one top, one bottom) from French Toast.
- At the end of the academic year, all schools that have successfully participated should submit the classroom name with the best attendance. The winning classroom in each school will receive an A+ experience from French Toast.



Attendance Recognition Ideas

Weekly

- Verbal praise
- Email or phone call to parents saluting them and their child for recognizing the importance of consistent on-time attendance.
- Create a photo recognition board of students with perfect attendance for the week
- Permission to wear logo item such as a wrist band, pin, or hand stamp that is a “badge” of accomplishment for perfect attendance
- Access to an item from the treasure box (non-food items such as water bottles, pencils or pencil toppers)

Monthly

- Recognition during announcements
- Certificate honoring family and student
- Permission to keep bracelet, pin or other memento you have used for the preceding 4 weeks
- Choose music for the class to hear

- Earn an item such as a frisbee, hula hoop, jump rope, paddle ball or sidewalk chalk which promote physical activity
- Eat lunch with a teacher, principal or community leader
- Family is entered into a quarterly drawing for small prize

Quarterly

- Recognition during announcements and/or at assembly or family event
- Borrow the principal’s chair for the day
- Read morning announcements
- Read to younger class
- Take home a class game for a night
- Work as the principal’s apprentice for 20 minutes
Earn a free pass for your family to a school event or game, movie, museum, zoo or sporting event
- Earn a trophy or plaque
- Earn a “mystery pack” (gift-wrapped items such as a notepad, folder, puzzle, sports cards etc.)