

# FRENCH TOAST®

comfort that lasts™

## PERFECT ATTENDANCE PROGRAM



# WHY FRENCH TOAST PERFECT ATTENDANCE?

French Toast wants what every parent wants for their children. We believe that a child's journey is built on the past by learning in the present and growing for the future. We also support school-centric causes to give all kids the opportunity for success.

French Toast, America's leading brand of schoolwear, is committed to doing everything possible to solve the issue of chronic student absenteeism. We believe that a child's life and future is positively affected by showing up to school each and every day. To that end, French Toast is currently accepting schools to participate in its Perfect Attendance Program.

Implementing month-long, semester-long and year long attendance recognition programs is a powerful way to create a positive culture of attendance in your school. French Toast is here to help.



**FRENCH  
TOAST®**

comfort that lasts™

# HOW IT WORKS

Upon acceptance into the program, each school will provide:

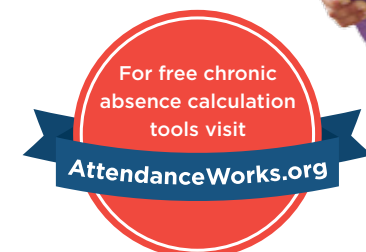
- ✓ A list of all students (reported as unique identifiers) and their grade level.
- ✓ For each student the list should provide,
  - The total number of days enrolled in the 2015/16 school year, and
  - The total number of days absent in the 2015/16 school year.
- ✓ Each month the school will update the report by reporting the number of days attended and number of days absent for each student.
- ✓ At the end of the academic year, the school will update the report to include the percentage of days missed for each student as well as report any students with perfect attendance for the entire school year.

All data should be sent to:

**French Toast Perfect Attendance Program  
C/O Matthew Buesing  
100 W. 33rd St. Suite 1012  
New York, NY 10001**

In exchange for the above information, French Toast will provide:

- ✓ Posters and signage to reinforce the importance of attending school everyday.
- ✓ Sponsorship of a monthly uniform drawing (two tops and one bottom) for students who have perfect attendance in the month.
- ✓ At the end of the academic year, all schools that have successfully reported their attendance data throughout the year will receive an A+ breakfast compliments of French Toast recognizing your school's achievements throughout the year.



# ATTENDANCE RECOGNITION IDEAS

## WEEKLY

- ✓ Verbal praise
- ✓ Email or phone call to parents saluting them and their child for recognizing the importance of consistent on-time attendance.
- ✓ Create a photo recognition board of students with perfect attendance for the week
- ✓ Permission to wear logo item such as a wrist band, pin, or hand stamp that is a “badge” of accomplishment for perfect attendance
- ✓ Access to an item from the treasure box (non-food items such as water bottles, pencils or pencil toppers)

## MONTHLY

- ✓ Recognition during announcements
- ✓ Certificate honoring family and student
- ✓ Permission to keep bracelet, pin or other memento you have used for the preceding 4 weeks
- ✓ Choose music for the class to hear
- ✓ Earn an item such as a frisbee, hula hoop, jump rope, paddle ball or sidewalk chalk which promote physical activity
- ✓ Eat lunch with a teacher, principal or community leader
- ✓ Family is entered into a quarterly drawing for small prize

## QUARTERLY

- ✓ Recognition during announcements and/or at assembly or family event
- ✓ Borrow the principal’s chair for the day
- ✓ Read morning announcements
- ✓ Read to younger class
- ✓ Take home a class game for a night
- ✓ Work as the principal’s apprentice for 20 minutes
- ✓ Earn a free pass for your family to a school event or game, movie, museum, zoo or sporting event
- ✓ Earn a trophy or plaque
- ✓ Earn a “mystery pack” (gift-wrapped items such as a notepad, folder, puzzle, sports cards, etc.)

