

Hosting a Video or Poster Contest

Hosting a video or poster contest is a way to engage and rally students and parents around attendance. Below is a sample set of rules and guidelines that can be adapted for your school video or poster contest.

Sample Contest guidelines:

XXX School is calling on all students to enter our first video contest about XXX (sample themes could include “Why Attendance Matters” or “Why attending school is cool”). Students are invited to submit a 1-3 minute video that conveys the contest theme. The top three videos will win XXX. The top videos will be shared at our Attendance Awareness Month assembly and will also be posted on the school’s website and YouTube page.

Eligibility & Criteria

All students at XX school (or schools if district-wide) are eligible to participate. Videos will be judged on how well they address the theme, the quality of the production and student creativity. Professional video assistance cannot be provided to produce or edit the video. Videos can be in any format: music videos, skits, documentaries, spoken poem, commercial or PSA, etc.

Submission guidelines

To enter the contest follow the three steps below. Submissions must be received by xx/xx/xxxx at xx:xx to be eligible to win.

1. Create a video
 - » Create a 1-3 minute video that speaks to the theme of the contest.
2. Upload your video to YouTube
3. Submit your video by e-mailing the following items to XXXX@xxxxxx.com by (due date)
 - » Your full name, grade, and home room teacher’s name
 - » URL of your video
 - » A brief description of your video, theme and idea
 - » Your email address and phone number

Awards

Video submissions will be voted on by a panel of judges made up of school administrators. Winners will be announced at The Attendance Awareness Month Assembly at the end of September.

Prizes:

First place—xxx

Second place—xxx

Third place—xxx